



European Pillar of Social Rights: Equal Opportunities and Access to the Labor Market

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Equal Opportunities and Access to the Labor Market

- 1 Skills, education and life-long learning
- 2 Flexible and secure labour contracts
- 3 Secure professional transitions
- 4 Active support for employment
- 5 Gender equality and work-life balance
- 6 Equal opportunities

LIFE-LONG LEARNING

(% of total population, 15-64)



Learn



FLEXIBLE LABOR MARKET

The challenges of the Digital Economy

New quality jobs

Vanishing and emerging occupations

Flexible workforce

Increasing inequality

Sharing economy platforms

Need for new skills

Balance between work and private life
and gender equality

Development
of economy

Development
of education

NEED
FORECASTING



FLEXIBLE LABOR MARKET

Sharing Economy – a new business model, a new philosophy

Bypassing regulations

Significant turnover

Monetary or non-monetary compensation

Strong social and environmental impact

Youth employment!

Online-oriented business

25%
average
annual
growth

Expectations
for
exponential
growth

Reduce energy footprints and promote more responsible and sustainable consumption

**„You are not what you have,
but what you can access“**

DIGITAL DIVISION

Highly qualified

Low-skilled

Young generation

Adult population

English speaking

Not speaking English



2014

2 billion Internet
users in the world

May 2016

3 billion Internet
users in the world

By the end of 2016

More than ½ of the
world's population

Digital Economy in numbers

Flexible
workforce

43% of
employees
in the USA
are
freelancers

The challenge for Bulgaria – HP EXPORT

Highly qualified

- Medicine
- IT
- Engineers
- Mathematicians
- Physicists

Low-skilled

- Agricultural workers
- Domestic workers
- Support staff
- Logistics

THANK YOU!

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